

Talk on Maximizing Human Capital with ColoredBrain Communication

(Organised by: Highway & Transportation Engineering Technical Division, IEM)

BEM Approved CPD/PDP Hours: 2 Ref No: IEM18/HQ/231/T

Date : 2nd July 2018 (Monday)
Time : 5.30pm to 7.30pm (*Refreshments will be served*)
Venue : Tan Sri Prof. Chin Fung Kee Auditorium, Wisma IEM, Petaling Jaya
Speaker : Ir. Catherine Chua

Synopsis

Recognize the Brains "Ambiguity Relief" Process...

to solve most team, communication, relationship, and passion problems

Understanding HOW the Brain Gets Clarity simplifies the effects of Ambiguity Relief. Using Colored Brain to understand the Ambiguity Relief process Elevates Consciousness to deal with issues, ideas and decisions more intelligently to cooperatively get faster more positive results when working together.

Affect Team and Group Performance

When faced with a decision, a problem, an idea or a task, the brain must first go through a unique process of "Ambiguity Relief". We have identified four unique processes related to the amounts of neurotransmitters produced by specific genes and made it Simple to use and apply through the Colored Brain model. Colored Brain makes it EASY to understand unique communication requirements that often prevent getting everyone speaking the same language... and helps you CRUSH the barriers to create EASIER, FASTER and MORE EFFECTIVE communication across any group or relationship

Biodata of Speaker - Ir. Catherine Chua is a multi-talented skilled and humorous Trainer. She has been involved in training, coaching and consulting for 19 years. She is currently working as a Lead Engineer in the Oil & Gas industry and actively conducting training locally & internationally. Throughout her career, having shouldered responsibilities as a Lead Engineer to Project Manager, Corporate Coach and entrepreneur, she brings a wealth of corporate experience which reinforces her skills to impact and connect with the audiences.

Ir. Catherine has trained participants in various industries from 10 different countries and across all levels starting from Executives to Senior Management and conducted workshops in local universities.

She is a licensed Directive Communication "ColoredBrain" Professional Trainer. She has conducted ColoredBrain training for various companies locally and internationally, to improve the organization team work, culture change, leadership skills etc.

Ir. Catherine is passionate in inspiring lives and transforming people. Because of the dedication, she is well known for her highly-charged, energetic and fun training sessions.

Ir. Richard Wong Chuen Fun

Chairman

Highway & Transportation Engineering Technical Division, IEM

ANNOUNCEMENT TO

NOTE

FEES

(GST shall be at 0% with effect from 1 June 2018)

Members

Administrative Fee :

| | |
|----------------|------|
| <u>Online</u> | RM15 |
| <u>Walk In</u> | RM20 |

Non-Members

Registration Fee: RM50
Administrative Fee: RM20

Limited seats are available on a "first come first served" basis

(Maximum 100 participants).

- To secure your seat, kindly register online at www.myiem.org.my

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